

## The Campaign Process



Place the following steps of political campaigning in the right order. Then, give details to explain how to do each step.

\_\_\_\_\_ Choose a strategy.

\_\_\_\_\_ Gather the necessary materials.

\_\_\_\_\_ Figure out why you might want to run.

\_\_\_\_\_ Find a campaign team.

\_\_\_\_\_ Get the message out.

\_\_\_\_\_ Decide on a campaign budget. Raise money if necessary.

\_\_\_\_\_ Decide to run for office.

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Place the following steps of political campaigning in the right order. Then, give details to explain how to do each step.

\_\_\_4\_\_\_ Choose a strategy. *With your team, decide on the best way to sell yourself as the best option. This includes messages as well as means.*

\_\_\_6\_\_\_ Gather the necessary materials. *What do you need? Posters, flyers, ads, etc.*

\_\_\_1\_\_\_ Figure out why you might want to run. *Are your opinions and views not being met? Do you disagree with how the organization is being run? If yes, you might want to run for office.*

\_\_\_3\_\_\_ Find a campaign team. *Find a group of supporters who are willing to help you get elected to office. These people will support you and help you do the work necessary.*

\_\_\_7\_\_\_ Get the message out. *Spend the bulk of the campaigning time getting your message out and telling people why you are the best choice.*

\_\_\_5\_\_\_ Decide on a campaign budget. Raise money if necessary. *How much will your strategy cost? If it's more than you have, figure out a way to earn money. If you cannot earn more money, you may need to change the strategy.*

\_\_\_2\_\_\_ Decide to run for office. *If you feel like you can do a better job than who is currently there, you should run for office. The decision might need an official statement or application to run depending on the organization.*